



WUTR
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1413204

Schedule Dates 10/11/16-10/17/16
Advertiser National Republican Congressional Committee (13
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/7687 (553435)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/7687
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
Separation: 30

Date Entered 08/22/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25271618
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$585.00
Net Total \$3,315.00
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	30	\$3,900.00
Grand Total:	30	\$3,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7A- Good Morning America	2		X						2	\$60.00	\$120.00	Utica (WUTR)	Good Morning America	8/22/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7A- Good Morning America	2			X					2	\$60.00	\$120.00	Utica (WUTR)	Good Morning America	8/22/16
3.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7A- Good Morning America	2				X				2	\$60.00	\$120.00	Utica (WUTR)	Good Morning America	8/22/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7A- Good Morning America	2					X			2	\$60.00	\$120.00	Utica (WUTR)	Good Morning America	8/22/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7A- Good Morning America	2	X							2	\$60.00	\$120.00	Utica (WUTR)	Good Morning America	8/22/16
6.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	8A- Good Morning America Weekend	2						X		2	\$50.00	\$100.00	Utica (WUTR)	Good Morning America Weekend	8/22/16
7.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	8A- Good Morning America Weekend	2							X	2	\$50.00	\$100.00	Utica (WUTR)	Good Morning American Wkd	8/22/16
8.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	9A- Live! With Kelly & Michael	2		X						2	\$50.00	\$100.00	Utica (WUTR)	Live With Kelly & Michael	8/22/16
9.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	9A- Live! With Kelly & Michael	2			X					2	\$50.00	\$100.00	Utica (WUTR)	Live With Kelly & Michael	8/22/16
10.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	9A- Live! With Kelly & Michael	2				X				2	\$50.00	\$100.00	Utica (WUTR)	Live With Kelly & Michael	8/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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11.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	9A- Live! With Kelly & Michael	2					X			2	\$50.00	\$100.00	Utica (WUTR)	Live With Kelly & Michael	8/22/16
12.0	Revised Line / SPOT	10/17/16-10/17/16	3	:30	9A- Live! With Kelly & Michael	2	X										Utica (WUTR)	Live With Kelly & Michael	8/22/16
12.1	Normal Line / SPOT	10/17/16-10/17/16	3	:30	9A- Live! With Kelly & Michael	1	X							1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/28/16
13.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7:57P- Dancing with the Stars	1	X							1	\$500.00	\$500.00	Utica (WUTR)	Dancing With the Stars-ABC	8/22/16
14.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	8P- 9P (EST)	1			X					1	\$600.00	\$600.00	Utica (WUTR)	Goldbergs/Speechless-ABC	8/22/16
15.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	10P- Designated Survivor 10P	1			X					1	\$350.00	\$350.00	Utica (WUTR)	Designated Survivor-ABC	8/22/16
16.0	Revised Line / SPOT	10/14/16-10/14/16	3	:30	9P- Shark Tank	2					X						Utica (WUTR)	Shark Tank B-ABC	8/22/16
16.1	Normal Line / SPOT	10/14/16-10/14/16	3	:30	9P- Shark Tank	1					X			1	\$300.00	\$300.00	Utica (WUTR)	Shark Tank B-ABC	9/28/16
17.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	8P- Once Upon A Time	2							X	2	\$275.00	\$550.00	Utica (WUTR)	Once Upon a Time-ABC	8/22/16
18.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	8P- 9P (EST)						1			1	\$350.00	\$350.00	Utica (WUTR)		9/28/16

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